



F O R I M M E D I A T E R E L E A S E

New fonts and graphics collections from the creators of PrintingPress software

Designing stationery on your computer doesn't mean settling for tired clip art, boring fonts or grainy images swiped from the Internet. Mountaincow is introducing two new sets of fonts and graphics offering unique and stylish designs.

Created especially to work with Mountaincow's **PrintingPress** software for invitations, the fonts and graphics packages also can be used with other software on a Windows PC or Macintosh computer.

Fonts & Graphics Collection 2 (\$39.95) includes 12 original fonts (including 2 Hebrew fonts), 200 professional quality images, 100 full-color borders and 50 background patterns. The new images are brightly colored and fun, including ice cream and sweets, fruits and vegetables, sports, summer, animals and holidays. The borders and backgrounds include chic argyles, stripes, and polka-dots, as well as whimsical patterns such as cow spots and clouds.

"We wanted to broaden our collection to provide new options for our customers," says Megan Eisen, CEO of Mountaincow and designer of all the fonts and graphics. "We also believe there can never be too many fresh, elegant fonts available for everyone's invitations."

The fonts include three new sophisticated script fonts plus a modern serif font that includes all the European accented characters for people who are using Spanish, French or German lettering on their invitations. The two stylish Hebrew fonts add distinction to invitations for Jewish weddings and bar mitzvahs.

Decorative Letters & Numbers (\$39.95) is packed with more than 2500 letter and number designs and two decorative fonts. "So many of our customers use PrintingPress to print birthday party invitations for their children that I created a collection of upper and lower case letters and numbers in dozens of fun patterns," says Eisen. The fairy-tale-inspired decorative fonts are designed with all the capital letters encased in a box with vines, and include both English and Hebrew versions.

Available on CD-ROM at select retailers nationwide and at www.mountaincow.com. All prices are MSRP in US Dollars as of May 15, 2004 and are subject to change without notice. Not responsible for typographical errors.

Mountaincow's PrintingPress software enables easy home printing of invitations, announcements and addressed envelopes. Mountaincow's colorful line of invitation stationery includes flat A6, folded A2, menu and place card sizes with a variety of brilliantly coordinated colors and graphics. PrintingPress (MSRP \$39.95) offers easy stationery layout, photo tools, a built-in address book for addressing envelopes, and original fonts and designs for professional results. PrintingPress Platinum (MSRP \$99.95) offers more powerful design tools, one-pass addressing of 2-sided envelopes, borders, floating graphics and justified text for sophisticated results. PrintingPress Pro (\$599) offers the most flexible and affordable solution for professional in-store printing of invitations and addressed envelopes using any PC, any printer, any stationery and any fonts, graphics and photos. Mountaincow was founded in 2002 in Providence, RI and sells software and stationery to specialty retailers nationwide. For more information, visit www.mountaincow.com or contact 800-797-MCOW.