

Mountaincow Offers Easy Access to Affordable Personalized Foil, Letterpress, Thermography and Glitter



PROVIDENCE, RI – November 27, 2017 – Mountaincow today announced that they have launched PrintingPress Pro Extreme 10 with easy access to affordable print services including two-sided digital printing paired with authentic foil, letterpress, thermography and glitter.

Using Mountaincow’s industry leading PrintingPress Pro Extreme software, designers can now display these specialty print processes on screen as they work, and include them in customer previews and web assets. The software has foil, ink and glitter palettes built-in and can automatically generate art files for custom foil and letterpress dies.

Independent retail stores and home studios can use this turnkey solution to order specialty printing and upload art files using their own custom designs or Mountaincow templates. For larger accounts looking to add foil and other specialty print options, Mountaincow offers fast-track integration, typesetting, proofing and custom printing customer service options that can reduce time-to-market to three months or less.

“For years we have sought an affordable solution to offer easy access to specialty print services such as foil and letterpress,” said Josh Eisen, President of Mountaincow. “We now can provide access to the largest network of facilities in the world with capacity to handle over 17,500 orders per day, including in-country printing in Canada. We can geo-target order fulfillment to reduce shipping costs and delivery time, and our low error rates and fast turnaround times enable retailers to focus on generating sales and leave the custom print order fulfillment to us.”

Other capabilities include two-sided digital printing, rounded corners and other trim options, and envelope return address printing. Foil-lined envelopes and custom printed envelope liners are available inserted and adhered into the envelopes. A wide variety of full-color digital printed and foil stamped napkins, coasters and treat bags are also available for wedding receptions, parties and other events. Retailers can create their own lines of greeting cards and boxed cards with individual cello bag and crystal clear box packaging options. Wholesale and large account pricing options are available.

For more information about Mountaincow’s custom print solutions and PrintingPress Pro Extreme software, visit Mountaincow in booth #1728 at the National Stationery Show May 20-23, visit <http://www.mountaincow.com/pro> or call 1.800.797.MCOW x1 M-F 9-5 ET.

ABOUT MOUNTAINCOW

Mountaincow was founded in 2002 in Providence, RI and sells professional invitation software, print services and blank stationery to thousands of specialty retailers worldwide. Mountaincow’s innovative solutions enable retailers such as POPYRUS to quickly and easily design and print personalized invitations, addressed envelopes and personalized gifts for their clients for weddings and other events in-store and through affordable print fulfillment. For more information visit Mountaincow.com/Pro or call 1.800.797.MCOW x1.